



# Help Keep the 8-Week Free Concert Series Going in Downtown Jacksonville!

Since 2016, tens of thousands have enjoyed the free live concerts this Music Series provides.

**DIAMOND: \$5000+**

- Logo on JMS onsite trailer for entire series
- Logo on all printed materials
- Radio sponsor mentions for entire concert series.
- Logo on JMS website
- Signage & announcement recognition at all 8 concerts
- 40 drink tickets (5/concert) & reserved seating for all concerts
- Over 16,000 weekly social media impressions

**MULTI PLATINUM: \$3000 to \$4999**

- Logo on all printed materials
- Radio sponsor mentions for 2 concerts
- Logo on JMS website
- Signage & announcement recognition at 2 concerts
- 10 drink tickets & reserved seating at 2 concerts
- 16,000+ social media impressions for 2 weeks

**PLATINUM: \$1000 to \$2999**

- Logo on all printed materials
- Logo on JMS website
- Signage & announcement recognition at 1 concert
- 5 drink tickets & reserved seating at 1 concert
- Over 16,000 social media impressions for 1 week

Use the QR code for electronic payment or Clip & return this completed form with your check to:

Questions? Call Melissa Hebron (217) 473-5081

@JacksonvilleMainStreet

**venmo**

Jacksonville Main Street  
PO Box 152  
Jacksonville, IL 62651

**GOLD: \$500 to \$999**

- Logo on JMS website
- Signage & announcement recognition at 1 concert
- 4 drink tickets at 1 concert
- Over 16,000 social media impressions for 1 week

**DIGITAL PLATINUM: \$250 to \$499**

- Logo on JMS website
- 2 drink tickets at 1 concert
- Social media mentions

**DIGITAL GOLD: \$100 to \$249**

- 2 drink tickets at 1 concert
- Social media mentions

Show thousands of guests how YOU & YOUR BUSINESS support this local event!



BUSINESS NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ PHONE: \_\_\_\_\_

AMOUNT: \_\_\_\_\_ SPONSOR LEVEL: \_\_\_\_\_

E-mail your logo to: [events@jacksonvillemainstreet.org](mailto:events@jacksonvillemainstreet.org)



# 2024 Downtown Concert Series

2024 is the 9<sup>th</sup> year that Jacksonville Main Street will produce a summer concert series! This event attracts nearly 12,000 people downtown each summer to enjoy relaxing, family-friendly evenings of music that truly reflect who we are as a community because it is local financial support that makes it possible. So, we are again asking you to help sponsor the 2024 music series!

We appreciate your financial commitment to this event, so sponsors are assured a solid return on their investment. All sponsors receive ample public recognition and thanks during the 8-week series. Each high quality, professional act hired provides a unique genre of entertainment for everyone to enjoy free-of-charge. Some weeks offer additional features, like local dance troupes or the Miss Jacksonville Contest. All event proceeds are reinvested downtown for projects and events that enhance our historic central business district. Moreover, local businesses get a boost with greater exposure and patronage throughout the summer, which is typically a tougher sales season. The concerts supplement other tourism attractions that Jacksonville offers and provide a great chance for people to reconnect with others or for area organizations to partner with their own activities. Jacksonville Main Street is committed to hosting these annual public shows and, with your generous support, we can keep this beloved tradition going!

Please sponsor the 2024 Downtown Concert Series at any level that works for you. Utilize this highly anticipated event for a company gathering to build employee morale, a reunion, or share a higher sponsorship level with a colleague; be creative, but please be supportive! Your sponsorship ensures event success, but more importantly, it brings more people downtown and highlights the local businesses, economic opportunities, and rich heritage that make our community so great. Please join Jacksonville Main Street in making sure the Downtown Concert Series is an attraction that families, friends, and visitors alike can proudly look forward to attending year-after-year.

Use the QR code for quick, online payment with no fees by noting "sponsorship" as the purchase reason. We are grateful for your thoughtfulness and look forward to working with you. Please contact us with questions or to become a sponsor: [events@jacksonvillemainstreet.org](mailto:events@jacksonvillemainstreet.org)



*Melissa Hebron*

Melissa Hebron, Event Coordinator  
217-473-5081

*Judy Tighe*

Judy Tighe, Executive Director  
217-245-6884

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**COMPLETE FORM ON OTHER SIDE; TEAR OFF FORM AT PERFORATION; MAIL WITH YOUR SPONSORSHIP CHECK TO:**

Jacksonville Main Street  
PO Box 152  
Jacksonville, IL 62651